HANNAH ANDERSON

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🔗 WWW.HANDERSON.NET

EDUCATION

California Polytechnic State University, San Luis Obispo

Bachelor of Science, Graphic Communication

Concentration: Design Reproduction Technology

August 2017 — June 2019

Cabrillo Community College, Aptos, California

Associates of Arts, Liberal Studies

August 2014 — May 2017

AREAS OF EXPERTISE

- Digital & Film Photography
- Graphic Design for Print & Digital Formats
- Marketing, Social Media, & Networking
- HTML & CSS
- Typography
- Branding
- Illustration
- Time Management
- Organization
- Color Theory
- Attention to Detail

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Lightroom
- Adobe Muse
- Adobe Dreamweaver
- Brackets
- Microsoft Excel
- WordPress
- Squarespace

AWARDS

Winner of Changing the World with Print

Shark Tank Competition, DSCOOP Texas |

Spring 2018

Dean's List

California Polytechnic State University, San Luis Obispo | *Spring 2018, Winter 2019*

Craftsman Press West Graphic Communication Scholarship

California Polytechnic State University, San Luis Obispo | *Fall 2018, Winter 2019*

WORK EXPERIENCE

Associate Merchandising Operations Designer

Minted | July 2019—present

Prepare challenge-winning designs as both web and print ready files for fulfillment, while meeting Minted's technical and print quality standards

Ensure artwork maintains Minted's premium quality brand standard as well as the community artists' intentions

Own all activities needed for multiple product launches under tight deadlines, (design review, revisions, font approval) prior to being published

Maintain a high level of productivity, keeping with expectations set by management

Keep design files and folders clearly named, organized, & accessible to necessary teams within internal servers

Graphic Design Intern

Cal Poly Center for Innovation & Entrepreneurship | January 2018—June 2019

Update company collateral regularly with new concepts

Orchestrate and re-design the HotHouse coworking space logo

Implement a set of brand guidelines for the HotHouse

Design posters, banners, and programs for events

Collaborate as part of a team to create innovative visuals for marketing campaigns, events, and social media posts

Photograph company events, as well as portraits of faculty

Advise and train incoming graphic design interns

Freelance Graphic Designer/Photographer

Hannah Anderson Design | January 2017—Present

Collaborate with clients to establish job specifications, design approaches, and photo ideas

Communicate with design teams at other companies to build a framework for the final product

Establish design templates for powerpoint presentations

Photograph weddings, and special events

RELEVANT COURSEWORK

- Book Design Technology
- Advanced Typography
- Digital Photography
- Color Management
- Magazine Design Technology
- Web Design & Production
- Design for Print & Digital Formats
- Consumer Packaging
- Managing Quality in Graphic Communication
- Sales Management for Print & Digital Media
- Digital File Prep & Workflow